



Susan Peppercorn

Susan has more than 25 years of successful marketing and management experience in the high technology industry, as well as extensive experience coaching job seekers to effectively identify and attain their career goals.

What makes Susan uniquely qualified to coach career seekers is her deep understanding of the hiring process and her expertise in personal branding. After leaving the high technology world in 1999, Susan was recruited to develop relationships with human resources managers at Babson School of Executive Education. She then moved to the career center at Boston University School of Management where she spent six years developing recruiting relationships, and coaching MBA candidates on the entire hiring process including: resumes, cover letters, networking and interviewing. She created and taught “You the Product,” a seminar on personal branding and marketing, “Career Search 911,” a networking and action-plan workshop for job seekers, and “Ten Ways To Use LinkedIn,” a workshop on how to use social networks for networking and job searches. In addition, she developed and conducted seminars on industry-specific career topics such as strategy consulting and technology.

Susan is founder and President of Career Outside The Cube, a career advisory and coaching practice. She writes frequently for QS–TopMBA, a leading global career and education network, and has been quoted on numerous career-related topics on CareerBuilder.com.

Having reinvented herself multiple times, Susan understands at a personal level, what it takes to make the transition into a new industry, both intellectually and emotionally. She is passionate about helping job seekers achieve their goals.

Susan received a Masters of Arts from the University of Illinois at Champaign-Urbana, and a Bachelor of Arts from Queens College, City University of New York.