



Laura Poisson

As President of ClearRock, Laura guides the strategic direction, evolution, and growth of its coaching and career transition practices. She recognizes that the talent and dedication of her team are at the core of ClearRock's success and cultivates an environment of collaboration, transparency, and openness to new ideas. With 20 years of experience in talent management and talent acquisition, Laura is a trusted advisor to business leaders and individuals in creating positive outcomes through all phases of the career and employment lifecycle.

Before taking the helm at ClearRock, Laura was the Vice President of Client Services where she developed and deepened relationships with clients and provided career coaching to professionals in life sciences, higher education, insurance, high technology, and professional services.

Additionally, Laura developed hiring strategies at Liberty Mutual and led business development and recruitment at multiple firms in the Washington, D.C. area. Laura is a frequent public speaker and media contributor on leadership and career management and has been quoted in publications such as the WSJ.com, Monster.com, and CollegeRecruiter.com. She is a member of HRLF and NEHRA and a certified MBTI administrator.

A graduate of the University of Maine, Laura is mother to twelve-year old twins. A former *Up With People* performer, Laura has a passion for international travel and music.