



## **Laura Poisson** President

As President and owner of ClearRock, Laura guides the strategic direction, evolution and growth of ClearRock's three practice areas. She values the unique strengths of each member of her team and cultivates an environment of inclusivity, collaboration and transparency. Laura continues to strengthen ClearRock's unparalleled reputation by remaining focused on delivery excellence, implementing infrastructure and expanding capabilities that allow ClearRock to grow, while remaining high-touch and relationship-focused. Laura has an unwavering belief that the cornerstone of success in business and in life is human connection.

With over 20 years of experience in talent management and talent acquisition, Laura is a trusted advisor to leaders across many industries as they navigate sensitive and complex business challenges. She is a sounding board and thoughtful listener who understands the needs of her clients, thereby employing an integrated approach that respects both the individual and the organization. Whether the goal is to improve hiring outcomes, manage staff reductions, build leadership capabilities or handle employee separations with care, Laura is a true partner in creating positive outcomes and optimizing talent.

Prior to taking the helm at ClearRock, Laura was the Senior Vice President of Client Services and Business Development. Before ClearRock, Laura was at Liberty Mutual where she designed, implemented and led the talent acquisition function for the company's 3000-person IT division. She also held positions in a number of search firms in metro Washington DC, where her responsibilities included business development, sourcing, recruiting and placing top talent.

Laura graduated with a bachelor's degree in psychology from the University of Maine, is certified in the Predictive Index and the MBTI and is a certified Talent Optimization Consultant. She serves on the executive committee of the Global Outplacement Alliance and the membership committee of HRLF. Laura is a member of NEHRA, and a frequent public speaker and media contributor to the BBJ, WSJ.com, Monster.com and CollegeRecruiter on leadership and career management topics.

Laura is mother to teenage twins and a former Up With People performer with a passion for international travel and music.