

ClearRock

ClearPath

Retirement is a major life transition. It is not only about leaving a job, but also letting go of part of an individual's identity and entering an uncharted routine and lifestyle. ClearPath is a highly personalized program that takes a holistic approach to preparing people for all that retirement has to offer so that they can move forward in this phase of life with confidence and joy.



Benefits to the organization:

Successful Transition. Part of a smooth transition plan is ensuring that the appropriate support is in place and the employee feels recognized for their dedication to the organization. When this happens, the exiting employee is more likely to help with knowledge transfer, ensuring the organization avoids the [high cost of poor succession planning](#), and resulting in higher engagement and a smoother transition.

Protect brand and employee morale. LinkedIn [research](#) shows that “a company’s employer brand is twice as likely to drive job consideration as its company brand.” And we know that former employees are likely to speak more positively about their employer – and therefore have a positive impact on employer brand – when they are treated with dignity and respect upon exiting. Good will can also trickle down to those who remain, limiting distractions and anxiety, and contributing to optimized productivity as work is being transitioned.



Benefits to the individual:

Gain clarity and confidence. Our senior-level career coaches/consultants partner through 1:1 coaching and leverage a variety of assessments, tools and interaction with others to build a foundation for which the individual can anchor their decisions. The coaching and program support helps people clarify what options are best depending on several influencers: financial/economic, social/relationship, physical/health/location.

Set goals and have an accountability partner. During the discovery phase, individuals may find they want to explore volunteering, consulting, working part-time, franchising, or continuing in a traditional career path. We can pivot easily by offering career transition support that includes access to a career portal for research, online learning, workshops, and seminars.

Expand network. Our strong alumni network creates the opportunity for individuals to form new connections and develop beneficial relationships in this next chapter.

Program Objectives:

- Implement an exit strategy that ensures a smooth transition and protects an individual's reputation and legacy
- Reflect on what retirement means; explore motivations; analyze interests, values, and measures of success
- Complete a wide range of personal, financial, and health assessments to inform a personal retirement strategy
- Design a short- and long-term plan that aligns with priorities and direction to purposely engage in this new life stage
- Create a competitive resume, biography, or other relevant marketing documents (if applicable)

