



## Jessie Hanlon

### *SVP, Delivery & Brand Excellence*

As Senior Vice President of Delivery and Brand Excellence, Jessie leverages her strong leadership skills, business acumen, analytical approach, and creativity to drive strategic initiatives, foster a collaborative and innovative culture, and achieve organizational excellence through effective team management and visionary leadership. She is passionate about ClearRock's vision to make work and life better.

Jessie has 25 years of business operations experience in a variety of industries, including service-oriented firms. Her responsibilities have included financial, administrative, human resources management, marketing, and sales. She has deep expertise in strategic planning, systems and process development, project management, and customer relationship management.

Prior to joining ClearRock, Jessie led HR strategy and process development efforts for a Boston-based medical device company, GI Dynamics, as well as provided systems development consulting services to small businesses. Earlier in her career she was the co-owner of an environmental services company, NewStream, in Attleboro, MA. She managed the company's marketing efforts, tackling projects from website buildout to the development of print and trade show materials. She then took on the role of Director of Administration and was instrumental in advancing the company's ability to track profitability and improve operational efficiency.

Jessie holds a Bachelor of Science degree from the University of Massachusetts, Amherst. She is certified by The Predictive Index as a Talent Optimization Consultant and has received additional training in accounting.

In her free time, Jessie enjoys running, as well as sailing, skiing, and traveling with her husband and two teenage children. She also serves on the Board of Directors of the Jordan Hospital Club in Plymouth, MA, and is an avid spectator/fan of her children's extracurricular pursuits.