



## Selena Tan

### *Senior Career Consultant / Executive Coach*

Selena Tan is a Senior Career Consultant and an Executive Coach at ClearRock. Her whole-person, systems-based approach ensures that the growth of those with whom she works is relevant, intrinsically rewarding, and in alignment with individual and organizational goals. Her passion for helping others succeed springs from her own experience overcoming barriers to continuously grow professionally and personally.

Selena brings over 20 years of experience building, leading, and managing teams in HR, finance, IT and sales operations. She draws upon her understanding of business operations, organizational dynamics and career management strategies as she supports individuals in career transition and coaches leaders who seek transformation. Selena is pragmatic and goal-oriented in her approach and integrates self-awareness, innovative thinking, and action-based learning to accelerate professional and personal growth. She has worked with individuals from start-ups to Fortune 500 companies across higher education, not-for-profit, research and development, financial services, and technology to help them achieve the next level of growth in their careers. In addition to her skilled coaching, what makes Selena stand out are her immigrant background in a large family, early life experience with poverty and adversity, and prior success working in a variety of environments with diverse personalities – these contribute to the depth and honesty that she brings to coaching.

Selena has an MBA from Northeastern University, a BA in Art from Williams College, and was trained as a coach through ILCT. She is a Professional Certified Coach (PCC) through the ICF, a Board-Certified Coach with Executive Coach designation (BCC/EC) through CCE, a Global Leadership Profile Coach through Global Leadership Associates, and is certified in Predictive Index, Personal Style Indicator, and EQ-i 2.0. She has been a Senior Professional in HR (SPHR) since 2006.

She is a Board Member of the Center for Credentialing and Education, and formerly a BCC certification exam writer/reviewer, a Mentor and Judge at MassChallenge, the founding VP of the Board of Asian Women for Health, Inc., and a drop-in coach at Venture Café. She has been an invited speaker at MassChallenge founders' bootcamp, UMass Boston School of Management, APAICS, National Association of Asian American Professionals (NAAAP), Boston's 30-Year Anniversary Leadership Conference, the National Black MBA Association and ASPIRE, on topics such as: Being an Effective CEO, Growing Your Talent Team, Developing Your Self Awareness and Executive Presence, and "Outsider" Leadership Mindset.

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