



Laura Poisson

President

As President and owner of ClearRock, Laura guides the strategic direction, evolution, and growth of ClearRock's talent consultancy. Her vision is to expand ClearRock's reach and impact to help more people and organizations do their best work and achieve their potential. As a leader, Laura is deeply committed to fostering an environment of inclusivity, collaboration, transparency, and trust; she values the differences and the strengths each person is born with and those they acquire throughout their lives. Laura is certified in the Predictive Index and the MBTI and is a certified Talent Optimization Consultant. She is a member of NEHRA and a sponsoring member of HRLF, where she also serves on the program committee. She is a frequent public speaker and media contributor to the Boston Business Journal, WSJ.com, Monster.com, and CollegeRecruiter on leadership and career management topics.

Speaking Engagements

Leading with Empathy. Never has there been a greater need for leaders to be at their best – they are called to make courageous decisions while communicating with calm, candor, and compassion.

Overview:

- What does it mean to lead with empathy
- Why is leading with empathy important
- How to strengthen your empathetic leadership abilities

Strategic Networking. 70% of people get their jobs through someone they know. Networking is an essential part of a job search and a critical part of a successful career management strategy.

Overview:

- What strategic networking is and why it's important
- Strategies to further clarify your strengths and values
- How to build, maintain and strengthen your network
- How to get the most out of every networking opportunity

Maximizing your Career. Magic happens when you are doing something you love, something you are good at, and something that contributes in a meaningful way. You are both personally fulfilled and highly valued.

Overview:

- How to assess your core skills, strengths, values, and differentiators
- Tools and strategies to define and explore career options
- How to improve your ability to manage your career successfully