



Marta McManus

Vice President & Lead Consultant, Career Transition

Marta McManus is Vice President and Lead Consultant of Career Transition at ClearRock. With over 20 years of experience in education, counseling, coaching, and consulting, she brings a deep understanding of the challenges professionals face as they redefine their careers and pursue new opportunities.

Marta translates career development insight into practical, personalized strategies that help individuals identify, secure, and thrive in their next roles. Known for her empathetic approach, she meets people where they are, aligning her guidance with their unique strengths, motivations, and goals.

She has worked with clients across industries including financial services, education, business, hospitality, healthcare, and technology. Marta is especially recognized for her ability to help individuals build authentic networks and uncover opportunities through meaningful connections. Her warmth, calm presence, and ability to quickly build trust create an environment where people feel supported and empowered to take action.

Marta also partners with ClearRock's leadership team to design career transition programs that are relevant, engaging, and responsive to today's evolving workforce – helping organizations support employees through change while positioning them for future success.

Speaking Engagements

Navigating Career Transition with Confidence and Clarity. Practical strategies to move from uncertainty to action and make intentional career decisions. By taking purposeful steps, individuals can confidently transition toward opportunities that align with their values and long-term vision.

Objectives:

- Clarify direction and define next steps
- Build confidence and resilience during change
- Create a values-based career plan

The Power of Networking: Building Meaningful Connections that Open Doors. Reframing networking as a relationship-driven, authentic practice that drives opportunity means focusing on genuine connections rather than transactional exchanges. By cultivating trust and mutual support, individuals can uncover new possibilities and resources that align with their personal and professional goals.

Objectives:

- Build and activate a strong professional network
- Approach conversations with confidence and purpose

- Turn connections into career opportunities

Designing a Career That Aligns with Your Life and Goals. A holistic approach to career decisions that integrates values, strengths, and long-term vision encourages individuals to make choices that are both meaningful and sustainable. By thoughtfully considering what matters most, leveraging personal motivators and talents, and aligning with future aspirations, people can create a career path that reflects their authentic selves. This comprehensive strategy fosters clarity and confidence, allowing for intentional steps toward fulfilling opportunities.

Objectives:

- Identify core motivators and strengths
- Explore aligned career paths
- Develop a practical, sustainable career roadmap

Supporting Employees Through Career Transition: A Human-Centered Approach for Leaders.

During periods of change, it is crucial for leaders to listen actively to employee concerns and address their needs with genuine care. Transparent communication, delivered with clarity and compassion, not only helps individuals feel valued but also strengthens organizational trust, fostering a sense of belonging and commitment. By prioritizing empathetic approaches, organizations can support positive outcomes for both their people and the business.

Objectives:

- Understand employee needs during change
- Communicate with clarity and compassion
- Support positive outcomes for individuals and organizations